

DW
DIVAWALK



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OUR STORY

We had a most humble beginnings 13 years ago. Growing demand for fashion jewellery was one of the major factors contributing to our inception.

Although, we started as the wholesale exporter of jewelery, we soon realised that the customer had almost no choice in designer segment affordable prices. We soon bridged this gap as become one of the leading brands in fashion jewelery ecosystem.

We soon broadened our product range to include apparels and accessories. Next big leap come as we started selling online.

Our design philosphy focuses on Uniqueness, Comfort and Affordability.

WHY DIVAWALK?

We provide high quality fashion at a pocket-friendly price.

CULTURE

Embrace and drive change.
Deliver WOW through service
Embrace and drive change
Create fun and a little weirdness
Be adventurous, creative, and open-minded
Pursue growth and learning
Build open and honest relationships with communication
Build a positive team and family spirit
Do more with less
Be passionate and determined
Be humble





MISSION

DivaWalk was founded on a disruptive idea: to put designer products in pocket-friendly price. We're are working hard towards this goal. We aim to become a 50 crore company by 2022.

VISION

We strive to build the products that unique to the core and the shopping experience memorable. We believe happy customers are equivalent to growing company.

OUR PRODUCTS

We have a catalogue of more than 2 Lac products across following categories.

Apparels
Handbags
Sunglasses
Earrings
Necklaces
Brooches
Scarves
Bangles
Cufflinks
and more...

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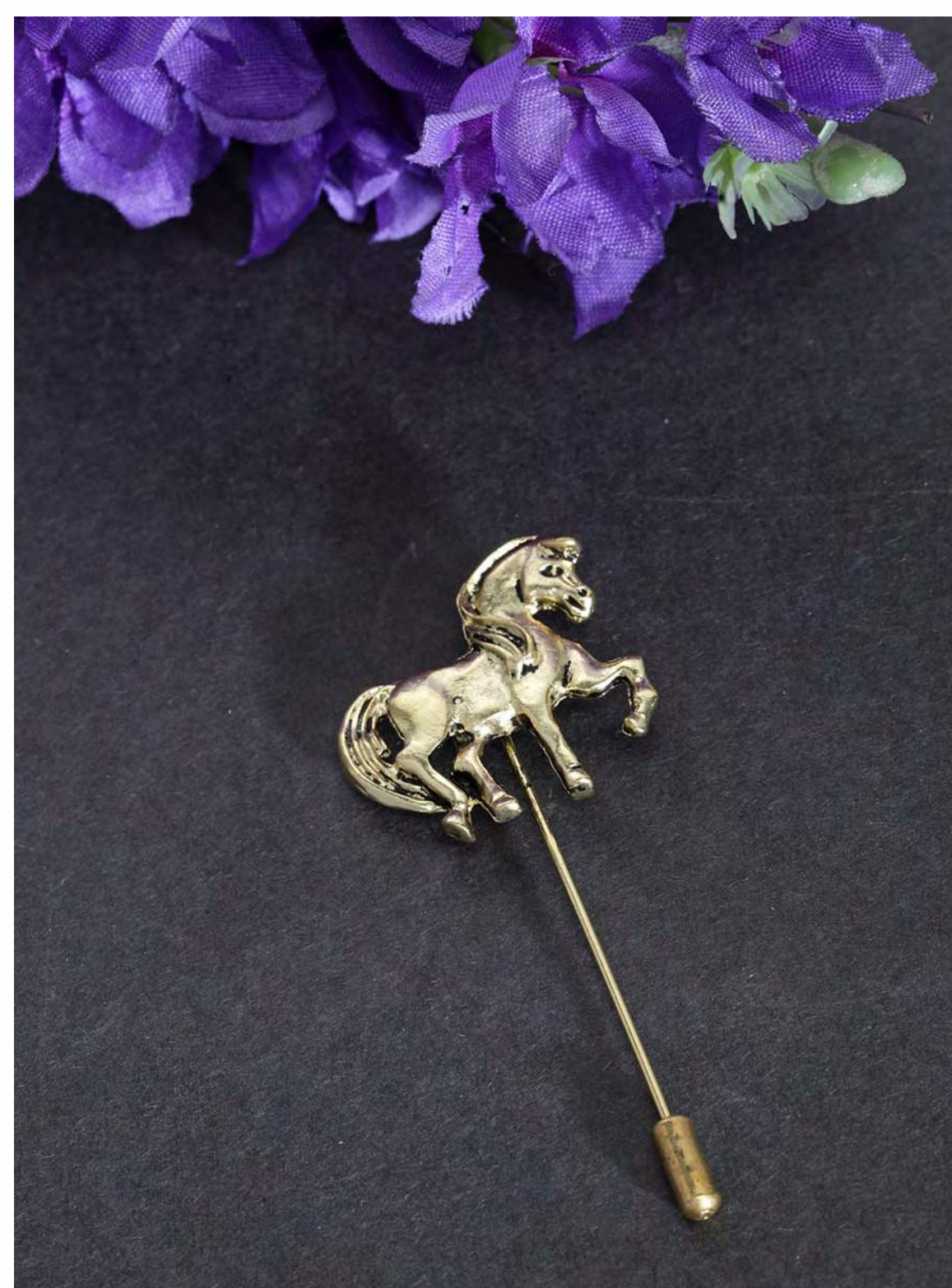












REVENUE STREAM

DivaWalk is growing year on year with a growth rate of more than 70%.
Selling around 20 thousand styles per month across multiple channels.

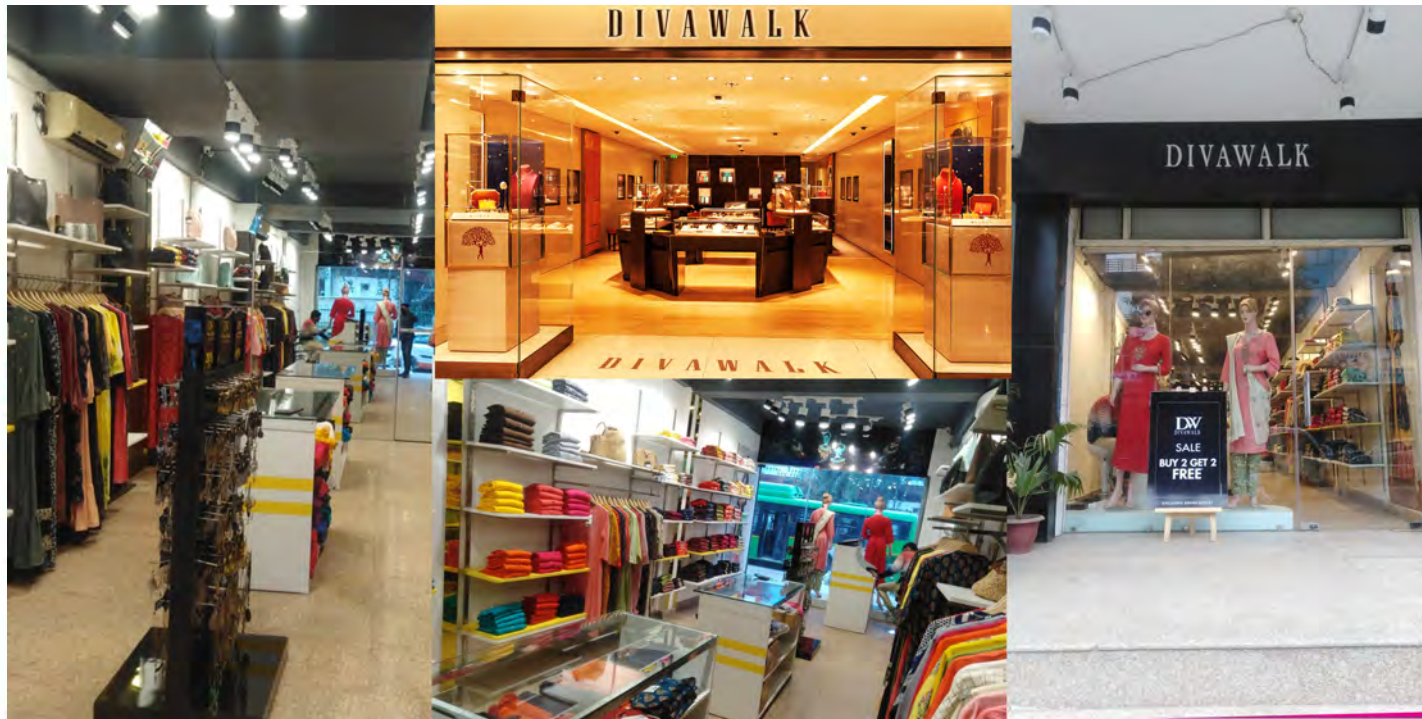
Offline presence in 200+ stores consisting of Retailer, Wholesalers,
MBO and EBOs.

With an Online presence on every major market place.



RETAIL PRESENCE

10+ Stores including National Capital Region, Punjab, Surat, Hyderabad, Uttarakhand; with 20+ stores in the pipeline



ONLINE PRESENCE



Flipkart



amazon

JABONG COM

LIMEROAD COM

snapdeal

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THANK YOU